

Press release

1st of July 2016



Toni Kroos Stiftung

The first year of the Toni Kroos Foundation

Toni Kroos had a few days off. This is rare in the schedule of 26-year-old football professionals.

Matches with his club Real Madrid in La Liga, the Cup and Champions League. Matches with the German national team: friendlies, qualification matches, European Championship, World Cup. For years he has been playing at the highest level. Mostly until the trophies are distributed. So there is just little free time. Time an avowed family man necessarily wants to spend with his sweetheart, wife Jessica and son Leon. What does a Champions League winners and world champions do after the season? Holidays, of course. But despite of this, Toni made an appointment on Thursday, July 2nd 2015 in the midst of his tight holidays. He came to Cologne to the Club Astoria. And announced his own foundation. It was the public launch of a real lovely project for him.

One year has passed since this great day. Accompanied by a huge media interest Toni presented with his wife and many supporters and friends by his side the establishment of Toni Kroos Foundation. And what has happened since then? A whole lot. The Toni Kroos Foundation wants to fulfill special wishes ill children and their families. They have kept her word. Countless fates have already been positively influenced by Toni and his team. An impressive range of facilities and services designed to help every needy family individually has been set up. With likes of a stair lift, modifications to cars and houses, renovations or the purchase of equipment such as bicycles. With blessings for the soul as small holidays and dolphin therapies. With unforgettable moments like stadium and concert attendance. Or a perfectly organized Public Viewing during the EURO 2016 in the childrens' Hospital Amsterdam street in Cologne, beside the childrens' hospice Regenbogenland in Dusseldorf one of the central projects of the Foundation.

The reactions of children and parents in these moments? Priceless, almost indescribable: Shiny children's eyes whenever the Toni Kroos Foundation appears. Best example: The Family Day in November 2015 in Dusseldorf for the patients of the children's hospice and their families.

Incredulous astonished faces when Toni Kroos personally appeared - in the middle of the season and an international game action. Taking time for every need and every conversation. A reachable world star. With heat in the heart and clear thoughts in his head. One who is informed about every step of his foundation. Accompanying every individual project by himself.

The outlook for the coming years: Bright. Toni has just won the Champions League with Real Madrid. For the second time since he won it with Bayern Munich in 2013. As the first German with two different clubs. And yet his motivation has not a bit diminished. Not on the court, where he balanced the game of the German team at the European Championship in France. And not for the Foundation, where he is still closely involved in all processes. The Toni Kroos Foundation was developing incredibly fast in its first year. And while the play of his team constantly evolves, so his work with the Foundation is continuing.